



prweb · 173 publications · potential reach 692.7M+ · published 04 August 2026 · live snapshot

173

PUBLICATIONS

173 sites + 0 aggregators

0%

DOFOLLOW

0 of 173 sites

173

NO LINK / NOT VERIFIED

165 no-link · 8 blocked

33

MEDIAN RANK

mean 33.1 · max 75

0

HIGH AUTHORITY

dofollow, rank 50+

4

DEAD LINKS

of 173 checked · value excluded

\$1,980–1,980

ESTIMATED VALUE

after hosting + syndication discount

THE IMPORTANT FINDING

81% of the publication footprint — 140 of 172 resolvable publications — resolves to a small number of shared, co-hosted clusters, the largest of which alone accounts for 9%. That matters because the apparent diversity of the placement list is materially lower than its 173 publications suggest.

[Inspect hosting footprint →](#)

ALSO WORTH NOTING

4 of the 173 links checked are dead — a 404, a 410 or a server error. Their value is already excluded from the \$1,980–1,980 estimate, so link rot has already been priced in.

[Read the evidence ledger →](#)

RISK SIGNAL

PBN footprint detected

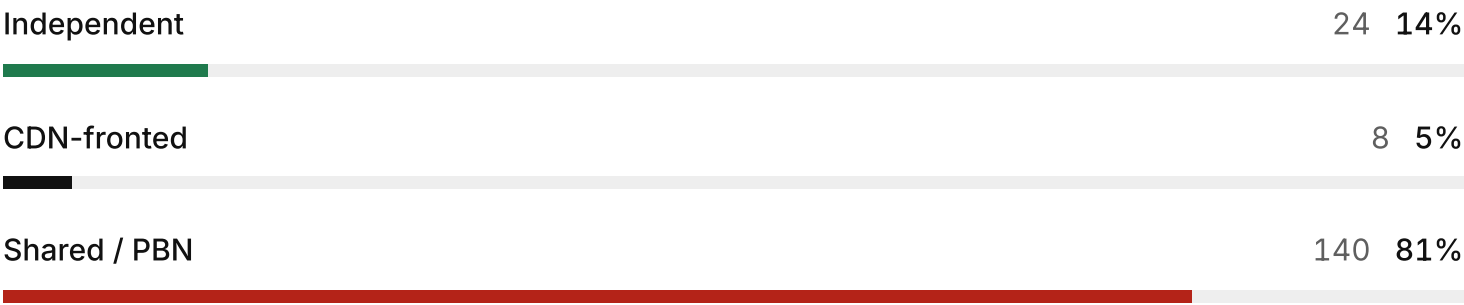
9% of resolvable publications sit on a single shared/co-hosted cluster, and 140 links in total share infrastructure. Shared hosting collapses the apparent diversity of the placement list and those links are discounted ~95% in the value estimate below.

Inspect cluster →

HOSTING FOOTPRINT

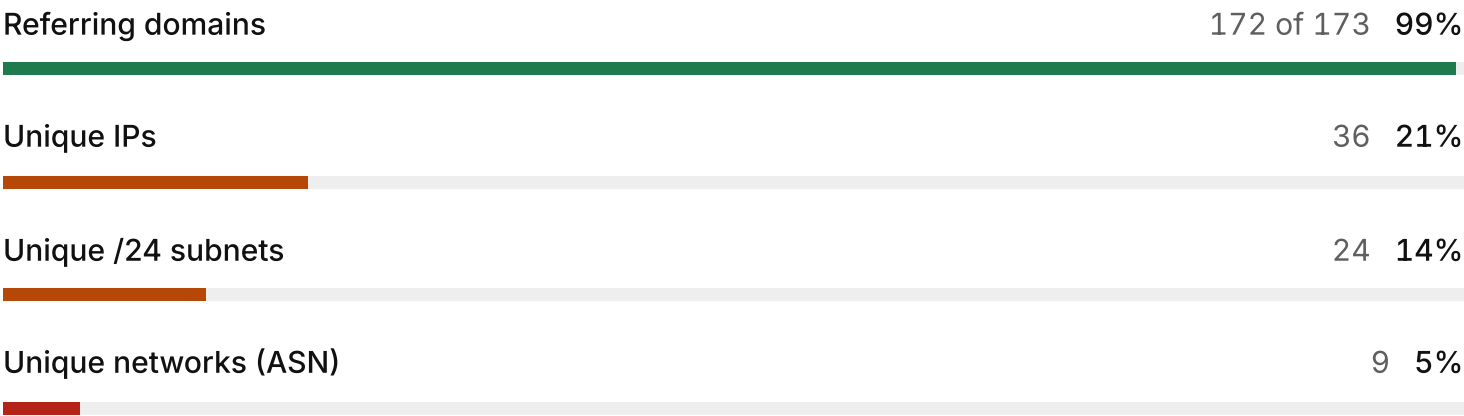
Where the publications actually live

Every publication's A-record resolved, then classified by whether it stands alone, hides behind a CDN, or shares a server with the rest of the list.



The footprint indicates substantial infrastructure concentration: 81% of the 172 resolvable publications are co-hosted, so the list buys far fewer independent signals than its publication count implies. 1 publication could not be resolved to a server and is excluded from these percentages.

LINK DIVERSITY



Each bar is that count as a share of the 173 audited sites. Higher is healthier — a low bar means many links resolve to the same server or network.

BIGGEST SHARED-IP CLUSTERS

3.173.161.90	16 domains	9%
Amazon AWS		
18.239.36.41	15 domains	9%
Amazon AWS		
18.239.36.18	15 domains	9%
Amazon AWS		
18.239.36.125	14 domains	8%
Amazon AWS		
18.239.36.36	13 domains	8%
Amazon AWS		
3.173.161.96	13 domains	8%
Amazon AWS		

LINK TYPE

Follow status across the distribution

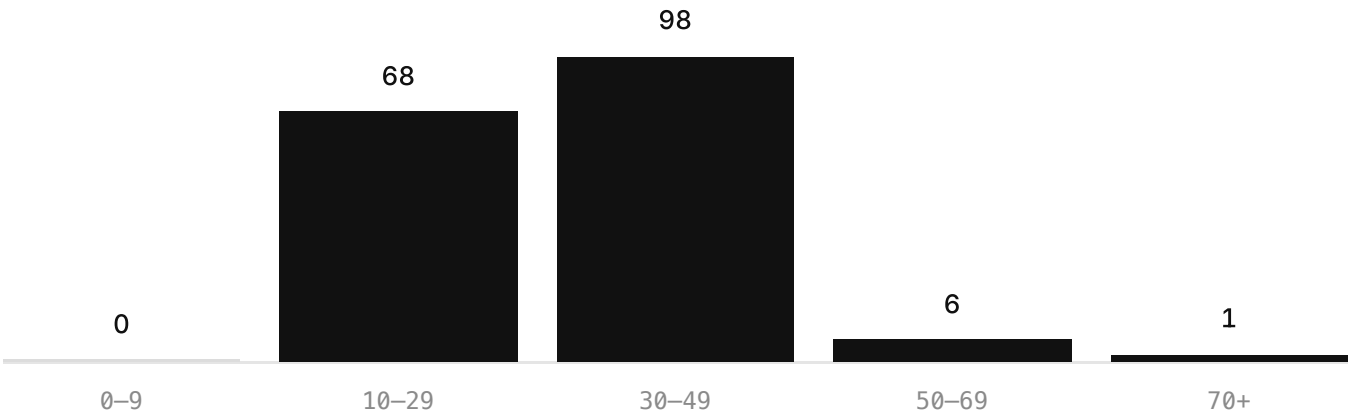
The follow state of the backlink on each published article, inspected live at audit time.

Dofollow	0	0%
Nofollow	0	0%
No link	165	95%
Not verified	8	5%

0% of the 173 audited sites give a dofollow backlink; 0 are nofollow, 165 carry no link at all, and 8 could not be verified because the publication blocks automated inspection.

How the publications are distributed

Authority bands across the real publications, on DataForSEO's 0–100 domain rank score.



HIGH AUTHORITY

0
dofollow, rank 50+

MODERATE

0
dofollow, rank 30–49

LOW AUTHORITY

0
dofollow, rank under 30

ESTIMATED VALUE

What the links are worth, adjusted for the footprint

Rank-tier market rates, discounted for shared-IP hosting and syndicated duplicate content.

~~\$3,960~~

GROSS, ON PAPER

if these were standalone editorial links

\$1,980–1,980

REALISTIC VALUE

after hosting + syndication discount

Not recorded

YOU PAID

enter a paid amount before the next audit

On independent / CDN hosts (32 links)

\$3,960 → \$1,980 50%

Bar length is the share of gross value retained after the discount.

The useful number is the adjusted one. The realistic range accounts for co-hosting, duplicate distribution and verification caveats rather than quoting a rank-tier rate card.

All publications

RANK	PUBLICATION	ANCHOR	LINK	VALUE	SERVER	STATUS
75	PRWeb  prweb.com	—	● No link	\$0	104.17.26.235 Cloudflare (CDN)	● 200 OK
69	WFMZ-TV IND-69 [Allentown, PA]  wfmz.com	—	● Not verified	\$1,300	192.104.183.109 LEE-ASN	● 429 blocked
67	ADVFN  advfn.com	—	● Not verified	\$1,300	104.26.5.44 Cloudflare (CDN)	● 403 blocked
65	Business Chief  businesschief.com	—	● Not verified	\$1,300	104.26.3.208 Cloudflare (CDN)	● 403 blocked
56	Forefront Media News  media.newswire.ca	—	● No link	\$0	104.16.45.11 Cloudflare (CDN)	● 200 OK
54	NewsBlaze US  newsblaze.com	—	● No link	\$0	104.17.144.110 Cloudflare (CDN)	● 200 OK
53	IT News Online  itnewsonline.com	—	● No link	\$0	190.92.174.91 WHG-IN	● 200 OK
47	Washington City Paper [Washington, DC]  pr.washingtoncitypaper.com	—	● No link	\$0	3.173.161.96 Amazon AWS	● 200 OK
47	Times of San Diego  pr.timesofsandiego.com	—	● No link	\$0	18.239.69.34 Amazon AWS	● 200 OK
44	Salisbury Post  smb.salisburypost.com	—	● No link	\$0	3.173.161.114 Amazon AWS	● 200 OK
43	The Post-Searchlight  smb.thepostsearchlight.com	—	● No link	\$0	3.173.161.96 Amazon AWS	● 200 OK
43	American Press  smb.americanpress.com	—	● No link	\$0	3.173.161.114 Amazon AWS	● 200 OK

RANK	PUBLICATION	ANCHOR	LINK	VALUE	SERVER	STATUS
41	The Daily News 📰 smb.bogalusadailynews.com	—	● No link	\$0	3.173.161.19 Amazon AWS	● 200 OK
41	Americus Times-Recorder 🗎 smb.americustimesrecorder.com	—	● No link	\$0	3.173.161.96 Amazon AWS	● 200 OK
40	TheStreet 📰 pr.connect.thestreet.com	—	● No link	\$0	108.156.60.117 Amazon AWS	● 200 OK
40	The Daily Astorian 📰 pr.dailyastorian.com	—	● No link	\$0	18.239.36.41 Amazon AWS	● 200 OK
40	The Bulletin 📰 pr.bendbulletin.com	—	● No link	\$0	18.239.36.18 Amazon AWS	● 200 OK
40	South Valley Journal 🗎 pr.rivertonjournal.com	—	● No link	\$0	108.156.60.73 Amazon AWS	● 200 OK
40	Portland Tribune 📰 pr.portlandtribune.com	—	● No link	\$0	18.239.36.125 Amazon AWS	● 200 OK
40	Ironton Tribune 📰 smb.irontontribune.com	—	● No link	\$0	3.173.161.90 Amazon AWS	● 200 OK

Showing 1–20 of 172 (filtered from 173) domains · 173 publications

Method: live article fetch, backlink follow-status inspection, DataForSEO domain rank, DNS A-record and ASN lookups. "Not verified" means automated inspection was blocked, not that a link is missing. Generated by bklink.uk.